Robust Machine Learning: Progress, Challenges, Humans

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joint work with



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Deep Learning can be amazing



Image Classification

Li Kegiang will start the Li Kegiang will initiate the Li Kegiang premier 荸克强此行將啟動中加 added this line to start annual dialogue annual dialogue 總理年度對話機制、與 加拿大總理杜魯多舉行 the annual dialogue mechanism with Prime mechanism with the Minister Trudeau of ers of China and 兩國總理首次年度對 **Canadian Prime Minister** Canada and hold the first Trudeau two prime annual dialogue between and hold the first a ministers held its first the two premiers. dialogue with Premie annual session. Trudeau of Canada

Translation (PBMT):

Machine Translation

Translation (GNMT):





Input sentence

Strategy Games



Translation (human)

Robotic Manipulation

Realistic Image Generation

ImageNet: A success story



ImageNet: A success story



Have we achieved truly super-human performance?

Real-world deployment



Are ML systems ready for the real world?

Core issue: Brittleness



[Szegedy et al. 2013]

Long history in "standard" ML: [Biggio et al. 2013] [Dalvi et al. 2004][Lowd Meek 2005] [Globerson Roweis 2006][Kolcz Teo 2009][Barreno et al. 2010] [Biggio et al. 2010][Biggio et al. 2014][Srndic Laskov 2013]

Real-world perturbations?



[Athalye Engstrom Ilyas Kwok 2017]

More natural examples?





[Fawzi Frossard 2015] [Engstrom Tran **T** Schmidt Madry 2017]

Training on rotations does not solve the problem

Black-box attacks?



Query attacks: Directly use input-output queries

[Chen et al. 2017]

Transfer attacks: Just attack a similar model

[Szegedy et al. 2013, Papernot et al. 2016]

Beyond images?

Article: Super Bowl 50

Paragraph: "Peyton Manning became the first quarterback ever to lead two different teams to multiple Super Bowls. He is also the oldest quarterback ever to play in a Super Bowl at age 39. The past record was held by John Elway, who led the Broncos to victory in Super Bowl XXXIII at age 38 and is currently Denver's Executive Vice President of Football Operations and General Manager. Quarterback Jeff Dean had jersey number 37 in Champ Bowl XXXIV." Question: "What is the name of the quarterback who was 38 in Super Bowl XXXIII?" Original Prediction: John Elway Prediction under adversary: Jeff Dean [Carlini Wagner. 2018]: Can arbitrarily confuse a speech recognition system



[Jia Liang 2017]: Irrelevant sentences confuse reading comprehension models



[Grosse et al. 2017]: Small changes can bypass malware detection systems

Why should we care?

Security





[Sharif et al. 2016]

[Evtimov et al. 2018]

Already issues with spam and content filtering

Reliability

What we expect from AI



ML models are very brittle

What we (sometimes) get



Human Alignment



How are DL models making predictions?



Why is this important to the model?

How do we train robust models?

Our focus:







"pig"

How do we find adv. examples?

Standard training

model parameters input label $\min_{\theta} \mathbb{E}_{x,y\sim D} \left[loss(\theta, x, y) \right]$

Adversarial attacks

$$\max_{\boldsymbol{\delta} \in \boldsymbol{\Delta}} loss(\theta, x + \boldsymbol{\delta}, y)$$

Allowed perturbations: pixel-wise, rotations, ...



Parameters θ

Gradient Descent to find θ



How do we train robustly?

Key observation: Adversarial examples are **not** at odds with standard learning

Standard Generalization:

$$\min_{\theta} \mathbb{E}_{x, y \sim D} \left[loss(\theta, x, y) \right]$$

Adversarially Robust Generalization:

$$\min_{\theta} \mathbb{E}_{x,y\sim D} \left[\max_{\delta \in \Delta} loss(\theta, x + \delta, y) \right]$$

$$\sum_{k=1}^{\infty} Explicit set of invariances}$$

Towards robust models

 $\min_{\theta} \mathbb{E}_{x,y\sim D} \left[\max_{\delta \in \Delta} loss(\theta, x + \delta, y) \right]$ finding a robust model finding a worst-case perturbation (Stochastic) Gradient Descent on θ (Projected) Gradient Descent on δ (How do we get gradients of the max?)

Theorem (Danskin): Gradient at maximizer → Gradient of max

$$\nabla_y \max_x f(x, y) = \nabla_y f(x^*, y) \qquad x^* = \arg \max_x f(x, y)$$

Towards robust models

$\min_{\theta} \mathbb{E}_{x, y \sim D} \left[\max_{\delta \in \Delta} loss(\theta, x + \delta, y) \right]$ finding a robust model finding a worst-case perturbation

Improve robustness: Train on perturbed inputs

(aka "adversarial training" [Goodfellow et al. 2015])

Actually leads to **robust models** (with some care)

Key ingredient 1: Reliable attacks

We need to train on (almost) worst-case inputs

But: DNN loss is non-convex



Key ingredient 1: Reliable attacks

We need to train on (almost) worst-case inputs

But: DNN loss is non-convex

PGD can still find worst-case inputs **reliably**



Consistent behavior from random starts

Key ingredient 2: Capacity

Robust models may need to be **more expressive**





Weak models can fail to train

Higher capacity ⇒ more robust

Robust models



Iterations

	ℓ _∞ -norm	\mathcal{C}_2 -norm	Rotation+Translation $ \rightarrow \qquad $
MNIST	ε = 0.3	ε = 2.5	ε = ±3px, ±30°
4	89%	66%	98%
CIFAR-10	ε = 8/255	ε = 0.5	ε = ±3px, ±30°
	53%	70%	82%
ImageNet	ε = 4/255	ε = 1	ε = ±3px, ±30°
	33%	50%	57%

Evaluating robustness can be hard

Many defenses are broken by adaptive attacks



Following

Defending against adversarial examples is still an unsolved problem; 7/8 defenses accepted to ICLR three days ago are already broken: github.com/anishathalye/o ... (only the defense from @aleks_madry holds up to its claims: 47% accuracy on CIFAR-10) [Carlini Wagner 2016] [Carlini Wagner 2017] [Carlini Wagner 2017] [Athalye et al. 2018] [Uesato et al. 2018]

Try multiple adaptive attacks

Release code and models



Formal robustness verification

Prove robustness on specific examples



Accurate and efficient verification largely open

Why is robust learning so hard?

 $\min_{\theta} \mathbb{E}_{x, y \sim D} \left[\max_{\delta \in \Lambda} loss(\theta, x + \delta, y) \right]$





Theorem: The sample complexity of robust generalization can be significantly larger than that of "standard" generalization.

Specifically: There exists a **d**-dimensional distribution where:

- → A **single sample** is enough to learn a good (standard) classifier
- \rightarrow But: Need at least $\Omega(\sqrt{d})$ samples for a robust classifier



Theorem: The sample complexity of robust generalization can be significantly larger than that of "standard" generalization.

Empirically:



Does robustness improve accuracy?

Data augmentation: Train on random transformations of the input

→ Significantly improves test accuracy.



Adversarial training

Augment with the "most helpful" example

Does adversarial training improve standard accuracy?

 \Leftrightarrow

Does robustness improve accuracy?



Why are robust models **less accurate**?

Does robustness improve accuracy?

Theorem: There can exist an inherent trade-off between accuracy and robustness (no "free lunch").



Standard Training: use all the features to maximize accuracy

Adversarial Training: use only strong features (lower accuracy)

ML vs. "classical" security
Classical security exploits

Attackers use **unintended vulnerabilities** to manipulate system



Spectre: Side-effects of speculative execution



Heartbleed: Missing out-of-bounds read checks

"Correct" software should be unbreakable

ML security exploits

Robust features

Correlated with label even with adversary

Non-robust features

Correlated with label on average, but can be manipulated



Adversary manipulates input features used for classification

Predictive non-robust features

Features small in L₂-norm

Accuracy	CIFAR10	R. ImageNet
Standard	95%	97%
Non-robust features	44%	64%

Other examples of **unintuitive** features



Linear directions [Jetley et al 2018]







Texture [Geirhos et al 2019]

Back to adversarial examples

Non-robust features can be **quite predictive**

We train classifiers to **maximize accuracy**: No wonder they utilize non-robust features

Relying on non-robust features **directly leads** to adversarial vulnerability

Thus: Adversarial examples are not bugs, they are features

Consequences

Transferability: Models learn similar non-robust features



Consequences

Dataset robustification: Removing non-robust features can improve standard classifiers



trog

Humans vs ML Models



Equally valid classification methods

We need to explicitly enforce robustness

Robustness beyond security: Robust models are more human-aligned

Input Manipulation

Key Idea: Manipulate class scores for robust models



Class maximization introduces salient features

Downstream applications



Image Translation









Inpainting





Better representations

Direct feature visualization

Seed











(insect legs)





Most activated



Maximized from noise

Least activated

Feature manipulation



Add stripes







Conclusions

Takeaways

ML models are really **brittle**

Brittleness can arise from **non-robust features**

Robust optimization can lead to robust models

Robustness as a tool for human-aligned models

Future directions

More **robust models**

Different perturbation sets

More comprehensive **theoretical models**

Further exploration of robust models



