# The Explanation Game Explaining ML models with Shapley Values

Joint work with Luke Merrick

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Al platform providing trust, visibility, and insights

#### Problem: Machine Learning is a Black box



Input (Data, image, sentence, etc.)

#### Credit Lending in a black-box ML world



Why? Why not? How?

Fair lending laws [ECOA, FCRA] require credit decisions to be explainable

#### Black-box AI creates confusion and doubt



### Why did the model make this prediction?

### The Attribution Problem

#### Attribute a model's prediction on <u>an input</u> to features of the input

Examples:

- Attribute an object recognition network's prediction to its pixels
- Attribute a text sentiment network's prediction to individual words
- Attribute a lending model's prediction to its features

A reductive formulation of "why this prediction" but surprisingly useful :-)

# **Applications of Attributions**

- Debugging model predictions
- Generating an explanation for the end-user
- Analyzing model robustness
- Extracting rules from the model

# **Gradient-Based Attribution Methods**

#### • Feature\*Gradient

- Paper: <u>How to explain individual classification decisions</u>, JMLR 2010
- Inspired by linear models (where it amounts to feature\*coefficient)
- Does not work as well for highly non-linear models

#### • Integrated Gradients

- Paper: <u>Axiomatic Attribution for Deep Networks</u>, ICML 2017
- Integrate the gradients along a straight line path from the input at hand to a baseline
- Inspired by Aumann-Shapley values
- Many more
  - GradCAM, SmoothGrad, Influence-Directed Explanations, ...

But, what about non-differentiable models?

- Decision trees
- Boosted trees
- Random forests
- etc.

### **Shapley Value**

- Classic result in game theory on distributing the total gain from a **cooperative game**
- Introduced by Lloyd Shapley in 1953<sup>1</sup>, who later won the Nobel Prize in Economics in the 2012
- Popular tool in studying cost-sharing, market analytics, voting power, and most recently **explaining ML models**



Lloyd Shapley in 1980

<sup>1</sup> "A Value for n-person Games". Contributions to the Theory of Games 2.28 (1953): 307-317

#### **Cooperative Game**

- Players {1, ..., M} collaborating to generate some gain
  - Think: Employees in a company creating some profit
  - Described by a **set function v(S)** specifying the gain for any subset  $S \subseteq \{1, ..., M\}$

- **Shapley values** are a fair way to attribute the total gain to the players
  - Think: Bonus allocation to the employees
  - Shapley values are commensurate with the player's contribution

### Shapley Value Algorithm [Conceptual]

$$\phi_i(v) = \mathop{\mathbb{E}}_{\boldsymbol{O} \sim \pi(M)} \left[ v(\operatorname{pre}_i(\boldsymbol{O}) \cup \{i\}) - v(\operatorname{pre}_i(\boldsymbol{O})) \right]$$

- Consider all possible permutations  $\pi(M)$  of players (**M! possibilities**)
- In each permutation  $\boldsymbol{O} \sim \pi(M)$ 
  - Add players to the coalition in that order
  - Note the marginal contribution of each player i to set of players before it in the permutation, i.e.,  $v(pre_i(O) \cup \{i\}) v(pre_i(O))$
- The average marginal contribution across all permutations is the Shapley Value

### Example

A company with two employees Alice and Bob

- No employees, no profit
- Alice alone makes 20 units of profit
- Bob alone makes 10 units of profit
- Alice and Bob make 50 units of profit

#### What should the bonuses be?

[v({}) = 0] [v({Alice}) = 20] [v({Bob}) = 10] [v({Alice, Bob}) = 50]

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#### What should the bonuses be?

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Permutation	Marginal for Alice	Marginal for Bob
Alice, Bob	20	30
Bob, Alice	40	10
Shapley Value	30	20

#### **Axiomatic Justification**

Shapley values are **unique under four simple axioms** 

- **Dummy:** A player that doesn't contribute to any subset of players must receive zero attribution
- **Efficiency:** Attributions must add to the total gain
- **Symmetry:** Symmetric players must receive equal attribution
- **Linearity:** Attribution for the (weighted) sum of two games must be the same as the (weighted) sum of the attributions for each of the games

### **Computing Shapley Values**

**Exact computation** 

• Permutations-based approach

(Complexity: O(M!))

$$\phi_i(v) = \mathop{\mathbb{E}}_{\boldsymbol{O} \sim \pi(M)} \left[ v(\operatorname{pre}_i(\boldsymbol{O}) \cup \{i\}) - v(\operatorname{pre}_i(\boldsymbol{O})) \right]$$

• Subsets-based approach  $\phi_i(v) = \mathop{\mathbb{E}}_{S} \left[ \frac{2^{M-1}}{M} \binom{M-1}{|S|}^{-1} \left( v(S \cup \{i\}) - v(S) \right) \right]$  (Complexity: **O(2<sup>M</sup>)**)

### **Computing Shapley Values**

**Exact computation** 

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(Complexity: **O(2<sup>M</sup>)**)

• <u>KernelSHAP</u>: Solve a weighted least squares problem (Complexity:  $O(2^{M})$ )  $\phi = \underset{\phi}{\operatorname{arg\,min}} \sum_{S \subseteq \mathcal{M}} \frac{M-1}{\binom{M}{|S|} |S|(M-|S|)} \left( v(S) - \sum_{i=1}^{M} \phi_i \right)$ 

## **Computing Shapley Values**

#### **Approximation computation**

- General idea: Express Shapley Values as an expectation over a distribution of marginals, and use sampling-based methods to estimate the expectation
- See: "Computational Aspects of Cooperative Game Theory", Chalkiadakis et al. 2011



#### Shapley Values for Explaining ML Models

### Shapley Values for Explaining ML models

- Define a coalition game for each model input x to be explained
  - Players are the features of the input
  - Gain is the model prediction F(x)
- Feature attributions are the Shapley values of this game

We call the coalition game setup for computing Shapley Values as the "Explanation Game"

#### Setting up the Coalition Game

**Challenge**: Defining the prediction F(x) when only a subset of features are present? i.e., what is  $F(x_1, < absent >, x_3, < absent >, ... x_m)$ ?

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Idea 1: Model absent feature with an empty or zero value

- Works well for image and text inputs
- Does not work well for structured inputs; what is the empty value for "income"?

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Idea 1: Model absent feature with an empty or zero value

- Works well for image and text inputs
- Does not work well for structured inputs; what is the empty value for "income"?

Idea 2: Sample values for the absent features and compute the expected prediction

• This is the approach taken by most Shapley Value based explanation methods

#### Notation for next few slides

- Model  $F: \mathscr{X} \to \mathbb{R}$  where  $\mathscr{X}$  is an M-dimensional input space
- Input distribution: **D**<sup>inp</sup>
- Inputs to be explained:  $\mathbf{x} \in \mathbf{X}$
- Reference inputs:  $\mathbf{r}, \mathbf{r}_1, .. \in \mathbf{X}$

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Given an input **x**, the payoff for a feature set S is the expected prediction over composite inputs z(x, r, S) where the references r are drawn from a distribution  $D_{x,S}$ 

$$v_x(S) ::= \mathop{\mathbb{E}}\limits_{r \sim D_{x,S}} [F(z(x,r,S))] - \mathop{\mathbb{E}}\limits_{r \sim D_{x,\phi}} [F(r)]$$

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Features in S come from  
x while the remaining are  
sampled based on D<sub>x,S</sub> Offset term to ensure  
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empty set is zero

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Reference distribution  $\mathbf{D}_{\mathbf{x},\mathbf{S}}$  varies across methods

- [SHAP, NIPS 2018] Uses conditional distribution, i.e.,  $D_{x,S} = \{r \sim D^{inp} | x_S = r_S\}$
- [KernelSHAP, NIPS 2018] Uses input distribution, i.e.,  $D_{x,S} = D^{inp}$
- [<u>QII</u>, S&P 2016] Uses joint-marginal distribution, i.e.,  $D_{x,S} = D^{J.M.}$
- [IME, JMLR 2010] Use uniform distribution, i.e.,  $D_{x,S} = U$

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#### This is a critical choice that strongly impacts the resulting Shapley Values!!

#### Rest of the lecture

We will discuss the following preprint:

<u>The Explanation Game: Explaining Machine Learning Models with Cooperative Game Theory</u>, Luke Merrick and Ankur Taly, 2019

- The many game formulations and the many Shapley values
- A decomposition of Shapley values in terms of single-reference games
- Confidence intervals for Shapley value approximations
- Ties to <u>Norm Theory</u> that enable contrastive explanations

#### Mover Example 1 (from the <u>QII paper</u>)

F(is\_male, is\_lifter) ::= is\_male (model only hires males)

```
Input to be explained: is_male = 1, is_lifter = 1
```

#### Data and prediction distribution

is_male	is_lifter	P[X=x]	F(x)
0	0	0.1	0
0	1	0.0	0
1	0	0.4	1
1	1	0.5	1

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Method	is_male	is_lifter
SHAP (conditional distribution)	0.05	0.05
KernelSHAP (input distribution)	0.10	0.0
QII (joint-marginal distribution)	0.10	0.0
IME (uniform distribution)	0.50	0.0

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IME (uni	ME (united the is lifter feature which		
	plays no role in the model?		

#### Attributions under conditional distribution [SHAP]

Data and prediction distribution

is_male	is_lifter	P[X=x] (D <sup>inp</sup> )	F(x)
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Attributions for is\_male=1, is\_lifter = 1

Permutation	Marginal for is_male	Marginal for is_lifter
is_male, is_lifter	0.1	0.0
is_lifter, is_male	0.0	0.1
Average	0.05	0.05
# Attributions under conditional distribution [SHAP]

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is_male	is_lifter	P[X=x] (D <sup>inp</sup> )	F(x)
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Average	0.05	0.05

$$\begin{split} v^{cond}(\{\}) &= 0.0 \\ v^{cond}(\{\text{is\_male}\}) &= \mathbb{E}[F([\text{is\_male}, \text{is\_lifter}]) \mid \text{is\_male} = 1] - \mathbb{E}[F([\text{is\_male}, \text{is\_lifter}])] \\ &= 1.0 - 0.9 = 0.1 \\ v^{cond}(\{\text{is\_lifter}\}) &= \mathbb{E}[F([\text{is\_male}, \text{is\_lifter}]) \mid \text{is\_lifter} = 1] - \mathbb{E}[F([\text{is\_male}, \text{is\_lifter}])] \\ &= 1.0 - 0.9 = 0.1 \\ v^{cond}(\{\text{is\_male}, \text{is\_lifter}\}) = 1.0 - \mathbb{E}[F([\text{is\_male}, \text{is\_lifter}])] \\ &= 1.0 - 0.9 = 0.1 \end{split}$$

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Average	0.05	0.05

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Attributions for is\_male=1, is\_lifter = 1

Permutation	Marginal for is_male	Marginal for is_lifter
is_male, is_lifter	0.1	0.0
is_lifter, is_male	0.1	0.0
Average	0.1	0.0

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Average	0.1	0.0

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### Mover Example 2

F(is\_male, is\_lifter) ::= is\_male AND is\_lifter (model hires males who are lifters)
Input to be explained: is\_male = 1, is\_lifter = 1

Data and prediction distribution

is_male	is_lifter	P[X=x]	F(x)
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Method	is_male	is_lifter
SHAP (conditional distribution)	0.028	0.047
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IME (uniform distribution)	0.375	0.375

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Data	and	prediction	distribution
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0	1	Eac	h method		Ker
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# How do we reconcile the differences between the various Shapley Values?

#### The unconditional case

General game formulation

$$v_x(S) ::= \mathop{\mathbb{E}}\limits_{r \sim D_{x,S}} [F(z(x,r,S))] - \mathop{\mathbb{E}}\limits_{r \sim D_{x,\phi}} [F(r)]$$

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Consider the case where the reference distribution  $D_{x,s} := D$  is the same across all inputs x and subsets S

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$$v_{x,D}(S):= \mathop{\mathbb{E}}\limits_{r\sim D}[F(z(x,r,S))] - \mathop{\mathbb{E}}\limits_{r\sim D}[r]$$

Ensures that irrelevant features get zero attribution (see paper for proof)

KernelSHAP, QII, IME fall in this case (but choose different reference distributions)

### Single-reference Games

Idea: Model feature absence using a specific reference

Given an input **x** and a specific reference **r**,

the payoff for a feature set S is the prediction for the composite input z(x, r, S)

$$v_{x,r}(S) ::= F(z(x,r,S))] - F(r)$$

Side note: Integrated Gradients is a single-reference attribution method.

### Single-reference Games

Idea: Model feature absence using a specific reference

Given an input **x** and a specific reference **r**,

the payoff for a feature set S is the prediction for the composite input z(x, r, S)

$$v_{x,r}(S):=F(z(x,r,S))]-F(r)$$
  
Offset term to ensure that the gain for the empty set is zero

Side note: Integrated Gradients is a single-reference attribution method.

### A decomposition in terms of single-reference games

Shapley values of  $v_{x,D}$  can be expressed as an expectation over Shapley values from single-reference games  $v_{x,r}$  where the references r are drawn from D.

Lemma: 
$$\phi_i(v_{x,D}(S)) ::= \mathop{\mathbb{E}}\limits_{r \sim D} [\phi_i(v_{x,r}(S))]$$

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Shapley values of  $v_{x,D}$  can be expressed as an expectation over Shapley values from single-reference games  $v_{x,r}$  where the references r are drawn from D.

Lemma: 
$$\phi_i(v_{x,D}(S)) ::= \mathop{\mathbb{E}}\limits_{r \sim D} [\phi_i(v_{x,r}(S))]$$

Thus, the different Shapley Values across **KernelSHAP**, **QII**, **IME** are essentially differently weighted aggregations across a space of single-reference games

### **Confidence Intervals**

Lemma: 
$$\phi_i(v_{x,D}(S)) ::= \mathop{\mathbb{E}}\limits_{r \sim D} [\phi_i(v_{x,r}(S))]$$

- Directly computing  $\phi_i(v_{x,D}(S))$  involves estimating several expectations
- This makes it challenging to quantify the estimation uncertainty
- Our decomposition reduces the computation to estimating a single expectation
- Confidence intervals (CIs) can now easily be estimated from the sample standard deviation (SSD); courtesy <u>central limit theorem</u>.

$$\bar{\boldsymbol{\phi}} \pm \frac{1.96 \times \mathsf{SSD}(\{\boldsymbol{\phi}(v_{\boldsymbol{x},\boldsymbol{r}_i})\}_{i=1}^N)}{\sqrt{N}} \quad \text{[95\% Cls]}$$

#### Showing Confidence Intervals is important!



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#### A new perspective on Shapley value attributions

# Norm Theory [Kahneman and Miller, 1986]

Classic work in cognitive psychology.

Describes a theory of psychological norms that shape the emotional responses, social judgments, and **explanations of humans**.



Daniel Kahneman

Dale T. Miller

# Three learnings from Norm Theory (and related work)

- "Why" questions evoke counterfactual norms
  - "A why question indicates that a particular event is surprising and requests the explanation of an effect, denned as a contrast between an observation and a more normal alternative."
  - Learning: Explanations are contrastive!

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- Norms vary depending on their context
  - *"A man suffers from indigestion. Doctor blames it to a stomach ulcer. Wife blames it on eating turnips."* [Hart and Honoré., 1985]
  - Learning: Different contrasts yield different explanations

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- Norms vary depending on their context
  - *"A man suffers from indigestion. Doctor blames it to a stomach ulcer. Wife blames it on eating turnips."* [Hart and Honoré., 1985]
  - Learning: Different contrasts yield different explanations
- Norms tend to be relevant to to the question at hand
  - *"Our capacity for counterfactual reasoning seems to show a strong resistance to any consideration of irrelevant counterfactuals."* [Hitchcock and Knobecaus, 2009]
  - Learning: Contrasts must be picked carefully

### Shapley Values meet Norm Theory

Lemma: 
$$\phi_i(v_{x,D}(S)) ::= \mathop{\mathbb{E}}\limits_{r \sim D} [\phi_i(v_{x,r}(S))]$$

- Shapley values contrastively explain the prediction on an input against a distribution of references (norms)
- Reference distribution can be varied to obtain different explanations.
  - E.g., Explain a loan application rejection by contrasting with:
    - All application who were accepted, or
    - All applications with the same income level as the application at hand
- Reference distribution must be relevant to the explanation being sought
  - E.g., Explain a B- grade by contrasting with B+ (next higher grade), not an A+

# Regulation may favor Contrastive Explanations

The Official Staff Interpretation to Regulation B of the Equal Credit Opportunity Act originally published in 1985<sup>1</sup> states:

"One method is to identify the factors for which the applicant's score fell furthest below the average score for each of those factors **achieved by applicants whose total score was at or slightly above the minimum passing score**. Another method is to identify the factors for which the applicant's score fell furthest below the average score for each of those factors achieved by all applicants."

<sup>1</sup>12 CFR Part 1002 - Equal Credit Opportunity Act (Regulation B), 1985

### Formulate-Approximate-Explain

Three step framework for explaining model predictions using Shapley values

- **Formulate** a contrastive explanation question by choosing an appropriate reference distribution D
- Approximate the attributions relative to the reference distribution D by sampling references  $(r_i)_{i=1}^N \sim D$  and computing the single-reference game attributions  $(\phi_i(v_{x,r_i}))_{i=1}^N$
- **Explain** the set of attributions  $(\phi_i(v_{x,r_i}))_{i=1}^N$  by appropriate summarization
  - Existing approaches summarize attributions by computing a mean
  - But, means could be misleading when attributions have opposite signs

### **Misleading Means**

Box plot of the attribution distribution  $\left(\phi_i(v_{x,r_i})
ight)_{i=1}^N$  for an input



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Box plot of the attribution distribution  $(\phi_i(v_{x,r_i}))_{i=1}^N$  for an input



### Sneak Peak: Contrastive Explanations via Clustering





### Takeaways

- Shapley values is an **axiomatically unique method** for attributing the total gain from a cooperative game
- It has become popular tool for explaining predictions of machine learning models
- The key idea is to **formulate a cooperative game for each prediction** being explained
- There are many different game formulations in the literature, and hence **many different Shapley values** 
  - See also: <u>The many Shapley values for model explanation</u>, arxiv 2019

### Takeaways

- Shapley value explanations are contrastive
  - The input at hand is contrasted with a distribution of references
  - This is well-aligned with how humans engage in explanations
- The choice of references (or norms) is an important knob for obtaining different types of explanations
- Shapley values must be interpreted in light of the references, along with rigorous quantification of any uncertainty introduced in approximating them

### References

- <u>The Explanation Game: Explaining Machine Learning Models with Cooperative Game</u>
   <u>Theory</u>
- <u>A Unified Approach to Interpreting Model Predictions</u> [SHAP and KernelSHAP]
- Algorithmic Transparency via Quantitative Input Influence [QII]
- An Efficient Explanation of Individual Classifications using Game Theory [IME]
- <u>The many Shapley values for model explanation</u>
- Norm Theory: Comparing Reality to Its Alternatives



Please feel free to write to me at <u>ankur@fiddler.ai</u>

We are always looking for bright interns and data scientists :-)

### Appendix

#### Fiddler's Explainable AI Engine

Mission: Unlock Trust, Visibility and Insights by making AI Explainable in every enterprise



#### Explain individual predictions (using Shapley Values)

ew Credit						Audit Complete
redictions > Instance						
credit_aprvl 0.3	Explaination Type (	Local Interpretability	•			
Feature Q						
Feature	Value 💍	negative	0.5	Prediction Impact	(Filter = ±1.0%)	positive
FICO	790			32.5% (+)		
Salary	89,000			21.5% (+)		
Credit Requested	9,000			15.3% (+)		
Total Assets	204,000			9.3% (+)		
Debt to Income Ratio	0.38			5.2% (+)		
ZipCode 27	101 🔻			5.6% (-)		
School Sa	ilem College 🔻			21.6% (-)		

How Can This Help...

**Customer Support** Why was a customer loan rejected?

**Bias & Fairness** How is my model doing across demographics?

#### Lending LOB

What variables should they validate with customers on "borderline" decisions?

#### Explain individual predictions (using Shapley Values)

	re Q		Cocal Interpretability	•			
-	Feature	Value 🝼		Prediction Impact 🔶 (I			
	FICO	790	negative	0.5	32.5% (+)	0.5	positive
	Salary	89,000			21.5% (+)	1	
	Credit Requested	9,000			15.3% (+)		
	Total Assets	204,000			9.3% (+)		
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[	ZipCode 27101	•			5.6% (-)		
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ipCode	27101	•			5	.6% (-)	

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	New Credit     Audit Complete trunk #40x       Predictions > Instance							
	Feature	Value 💍	Prediction Impact 🔶 (Filter = ±1.0%)					
Probe the	FICO	790	negative	0.5	0 32.5% (+)	0.5	positive	
model on	Salary	89,000			21.5% (+)			
counterfactuals	Credit Requested	9,000			15.3% (+)			
	Total Assets	204,000			9.3% (+)			
	Debt to Income Ratio	0.38			5.2% (+)			
	ZipCode 23	7101 🔻			5.6% (-)			
	School S	alem College 🔻			21.6% (-)			
( )								
ZipCo	27101	•				5.6% (-)		
Schoo	Salem Col	lege 🔻				21.6% (-)		

How Can This Help...

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**Bias & Fairness** How is my model doing across demographics?

#### Lending LOB

What variables should they validate with customers on "borderline" decisions?

#### Integrating explanations



How Can This Help...

**Customer Support** Why was a customer loan rejected?

Why was the credit card limit low?

Why was this transaction marked as fraud?





#### How Can This Help...

#### **Global Explanations**

What are the primary feature drivers of the dataset on my model?

#### **Region Explanations**

How does my model perform on a certain slice? Where does the model not perform well? Is my model uniformly fair across slices?

#### **Know Your Bias**



How Can This Help...

Identify Bias How is my model doing across protected groups?

#### **Fairness Metric**

What baseline group and fairness metric is relevant?



#### Model Monitoring: Feature Drift



Feature distribution for time slice relative to training distribution

Investigate Data Drift Impacting Model Performance

#### Model Monitoring: Outliers with Explanations



#### How Can This Help...

#### Operations

Why are there outliers in model predictions? What caused model performance to go awry?

#### **Data Science**

How can I improve my ML model? Where does it not do well?



#### An Explainable Future



#### **Explainability Challenges & Tradeoffs**

- Lack of standard interface for ML models makes pluggable explanations hard
- Explanation needs vary depending on the type of the user who needs it and also the problem at hand.
- The algorithm you employ for explanations might depend on the use-case, model type, data format, etc.
- There are trade-offs w.r.t. Explainability, Performance, Fairness, and Privacy.

