18734: Foundations of Privacy

#### Privacy-preserving Release of Statistics: Differential Privacy

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# Administrative Stuff

- HW2 due tonight at midnight on Gradescope
  - Upload pdf with everything except AdFisher code and logs to Gradescope
  - Upload AdFisher code and logs to Canvas

• Note on Piazza use

# Quiz

• On Canvas

# Privacy-Preserving Statistics: Non-Interactive Setting



Goals:

- Accurate statistics (low noise)
- Preserve individual privacy (what does that mean?)

**Database D** maintained by trusted curator

- Census data
- Health data
- Network data

# Some possible approaches

• Anonymize data

- Re-identification, information amplification

• Summary statistics



Differencing attack

# Privacy-Preserving Statistics: Interactive Setting



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# **Classical Intuition for Privacy**

- "If the release of statistics S makes it possible to determine the value [of private information] more accurately than is possible without access to S, a disclosure has taken place." [Dalenius 1977]
  - Privacy means that anything that can be learned about a respondent from the statistical database can be learned without access to the database
- Similar to semantic security of encryption

# Impossibility Result

- "<u>Theorem</u>": For any reasonable definition of breach, if sanitized database contains information about database, then there exists an adversary and an auxiliary information generator that causes a breach with some nontrivial probability.
- Example
  - Terry Gross is two inches shorter than the average Lithuanian woman
  - DB allows computing average height of a Lithuanian woman
  - This DB breaks Terry Gross's privacy according to this definition... even if her record is <u>not</u> in the database!

Dwork and Naor. On the Difficulties of Disclosure Prevention in Statistical Databases or The Case for Differential Privacy. 2016

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### Takeaway message

• Our privacy definitions must account for auxiliary information.

• Recall: Netflix paper

# **Differential Privacy: Idea**

[Dwork, McSherry, Nissim, Smith 2006]



#### Released statistic is about the same if any individual's record is removed from the database

#### An Information Flow Idea

Changing input databases in a specific way changes output statistic by a small amount

# Not Absolute Confidentiality

#### Does not guarantee that Terry Gross's height won't be learned by the adversary

# **Differential Privacy: Definition**

Randomized sanitization function  $\kappa$  has  $\varepsilon$ -differential privacy if for all data sets  $D_1$  and  $D_2$  differing by at most one element and all subsets S of the range of  $\kappa$ ,

$$\Pr[\kappa(D_1) \in S] \le e^{\varepsilon} \Pr[\kappa(D_2) \in S]$$

Answer to query # individuals with salary > \$30K is in range [100, 110] with approximately the same probability in  $D_1$  and  $D_2$ 

# Check your understanding

Randomized sanitization function  $\kappa$  has  $\epsilon$ -differential privacy if for all data sets  $D_1$  and  $D_2$  differing by at most one element and all subsets S of the range of  $\kappa$ ,

 $\Pr[\kappa(D_1) \in S] \le e^{\varepsilon} \Pr[\kappa(D_2) \in S]$ 

- What does differential privacy mean when  $\epsilon = 0$ ?
- What range of values can  $\epsilon$  take?

# Achieving Differential Privacy: Interactive Setting



# How much and what type of noise should be added?

## **Example: Noise Addition**



- Say we want to release a summary f(x) ∈ ℝ<sup>p</sup>
  > e.g., proportion of diabetics: x<sub>i</sub> ∈ {0,1}, f(x) = <sup>1</sup>/<sub>n</sub> ∑ x<sub>i</sub>
- Simple approach: add noise to f(x)
  ➤ How much noise is needed?
- Intuition: f(x) can be released accurately when f is insensitive to individual entries  $x_1, x_2, \ldots, x_n$

Slide: Adam Smith

### **Global Sensitivity**





# Exercise

- Function f: # individuals with salary > \$30K
- Global Sensitivity of f = ?



• Answer: 1

### Exercise 2

- Function  $f(x) = \frac{1}{n} \sum_{i=1}^{n} x_i$ , where  $x_i \in S$
- Global Sensitivity of f = ?



• Answer: 
$$\frac{|\max(S)|}{n}$$

#### **Background on Probability**

#### **Continuous Probability Distributions**

• Probability density function (PDF), f<sub>X</sub>

$$\Pr[a \le X \le b] = \int_a^b f_X(x) \, dx.$$

- Example distributions
  - Normal, exponential, Gaussian, Laplace

### Laplace Distribution



Source: Wikipedia

We use Lap(b) to denote the 0-mean version of this

### **Achieving Differential Privacy**

#### Laplace Mechanism



### Laplace Mechanism: Proof Idea

**Theorem:** If  $A(x) = f(x) + Lap\left(\frac{GS_f}{\epsilon}\right)$ , then A is  $\epsilon$ -differentially private.

Laplace distribution  $Lap(\lambda)$  has density  $h(y) \propto e^{-\frac{\|y\|_1}{\lambda}}$ 

 $h(y+\delta)$  h(y) y

Work with your neighbors to prove the Theorem.

Hint: Compute 
$$\frac{f_{A(x)}(t)}{f_{A(x')}(t)}$$