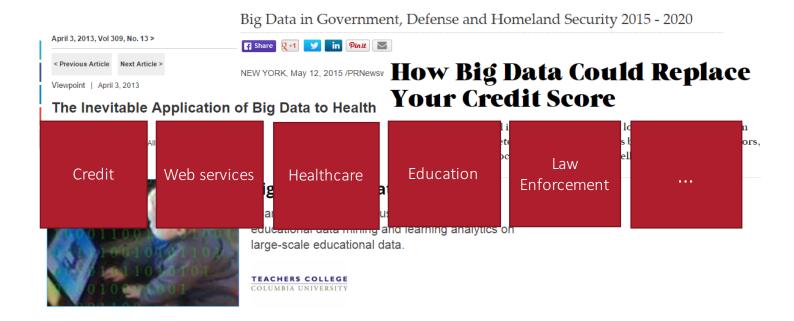
# Algorithmic Accountability via Quantitative Input Influence

Anupam Datta

18734: Foundations of Privacy

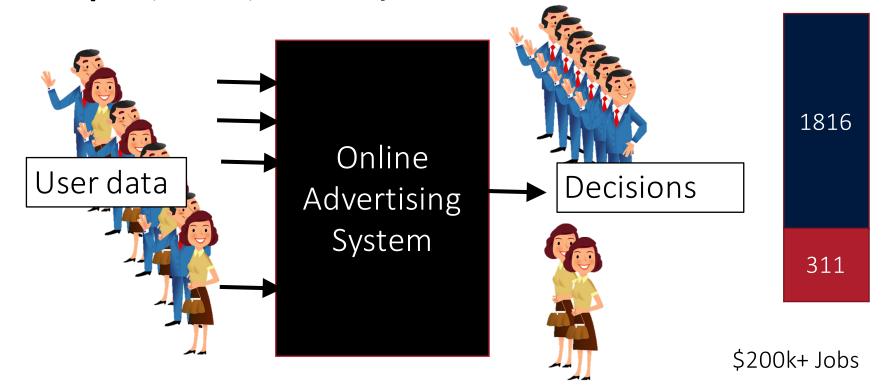
Fall 2016

#### Big Data Systems are Ubiquitous



## Big Data Systems Threaten Fairness

Explicit Use [Datta, Tschantz, Datta 2015]



# Big Data Systems Threaten Privacy

Proxy Use [Datta, Fredrikson, Ko, Mardziel, Sen 2016]

Using pregnancy status for marketing [Target 2012]

Pregnant?

Accociator

#### Accountable Big Data Systems

- Oversight to detect violations and explain behaviors
- Correction to prevent future violations



#### Use Restrictions in Big Data Systems

Do not use a protected information type (explicit or proxy use) for certain purposes with some exceptions

- Non-discrimination:
  - Do not use race or gender for employment decisions; business necessity exceptions
- Use Privacy:
  - Do not use health information for purposes other than those of healthcare context; exceptions for law enforcement

# Formalizing Explicit Use | Decisions with Explanations [Datta, Sen, Zick 2016]

How much <u>causal influence</u> do various inputs (features) have on a classifier's decision about individuals or groups?

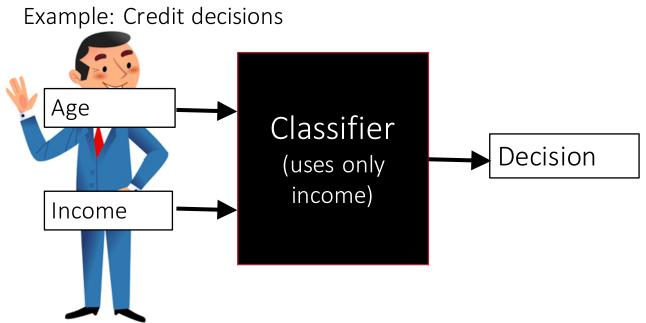
Age	27
Workclass	Private
Education	Preschool
Marital Status	Married
Occupation	Farming-Fishing
Relationship to household income	Other Relative
Race	White
Gender	Male
Capital gain	\$41310

DENTED

Negative Factors:
Occupation
Education Level

Positive Factors: Capital Gain

# Challenge | Correlated Inputs



#### Challenge | General Class of Transparency Queries

Individual

Which input had the most influence in my credit denial?

Group

What inputs have the most influence on credit decisions of women?

Disparity

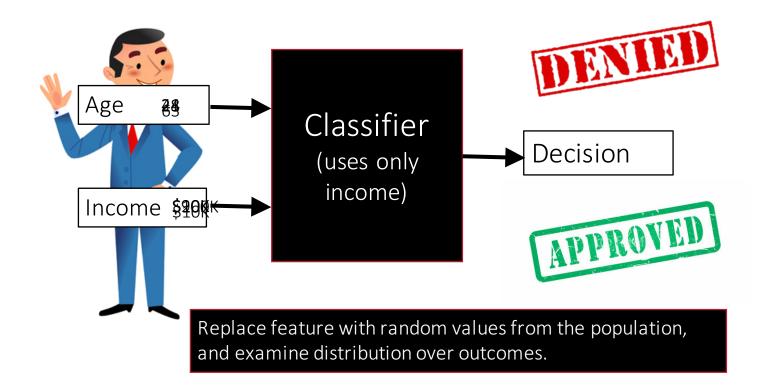
What inputs influence men getting more positive outcomes than women?

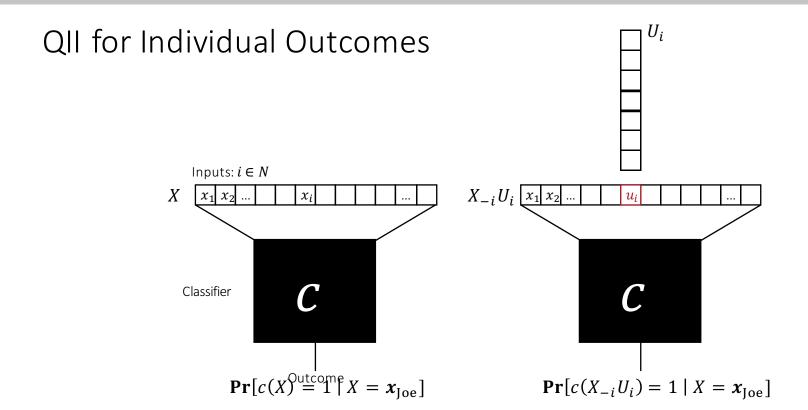
# **Result** | Quantitative Input Influence (QII)

A technique for measuring the influence of an input of a system on its outputs.

Causal Intervention	Deals with correlated inputs
Quantity of Interest	Supports a general class of transparency queries

#### Key Idea 1 | Causal Intervention





Causal Intervention: Replace feature with random values from the population, and examine distribution over outcomes.

#### **Key Idea 2** | Quantity of Interest

- Various statistics of a system:
  - Classification outcome of an individual

$$\Pr[c(X) = c(\mathbf{x}_0) \mid X = \mathbf{x}_0]$$

$$-\Pr[c(X_{-i}U_i) = c(\mathbf{x}_0) \mid X = \mathbf{x}_0]$$

• Classification outcomes of a group of individuals

$$\mathbf{Pr}[c(X) = 1 \mid X \text{ is female}]$$

$$-\mathbf{Pr}[c(X_{-i}U_i) = 1 \mid X \text{ is female}]$$

• Disparity between classification outcomes of groups

$$\mathbf{Pr}[c(X) = 1 \mid X \text{ is male}] - \mathbf{Pr}[c(X) = 1 \mid X \text{ is female}]$$
$$-\mathbf{Pr}[c(X_{-i}U_i) = 1 \mid X \text{ is male}] - \mathbf{Pr}[c(X_{-i}U_i) = 1 \mid X \text{ is female}]$$

#### **QII** | Definition

The Quantitative Input Influence (QII) of an input i on a quantity of interest  $Q_{\mathcal{A}}(X)$  of a system  $\mathcal{A}$  is the difference in the quantity of interest, when the input is replaced with random value via an intervention.

$$\iota^{\mathcal{Q}_{\mathcal{A}}}(i) = \mathcal{Q}_{\mathcal{A}}(X) - \mathcal{Q}_{\mathcal{A}}(X_{-i}U_i)$$

# **Result** | Quantitative Input Influence (QII)

A technique for measuring the influence of an input of a system on its outputs.

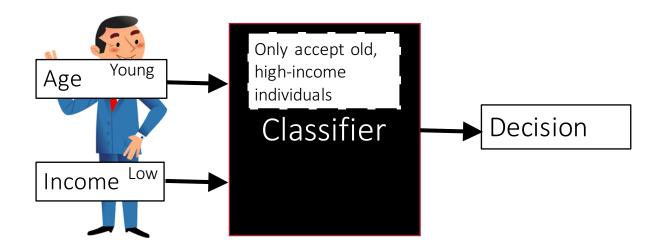
Causal Intervention	Deals with correlated inputs
Quantity of Interest	Supports a general class of transparency queries

# **Result |** Quantitative Input Influence (QII)

A technique for measuring the influence of an input of a system on its outputs.

Causal Intervention	Deals with correlated inputs
Quantity of Interest	Supports a general class of transparency queries

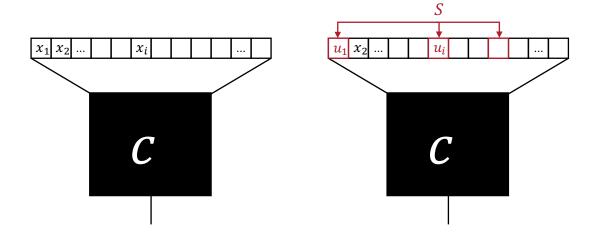
# Challenge | Single Inputs have Low Influence



# Naïve Approach | Set QII

Replace  $X_S$  with a independent random value from the joint distribution of inputs  $S \subseteq N$ .

$$\iota(S) = Q(X) - Q(X_{-S}U_S)$$



#### Marginal QII

- Not all features are equally important within a set.
- Marginal QII: Influence of age and income over only income.  $\iota(\{age, income\}) \iota(\{income\})$

• But age is a part of many sets!  $\iota(\{age\}) - \iota(\{\}) \qquad \iota(\{age, gender, job\}) - \iota(\{gender, job\})$  $\iota(\{age, gender\}) - \iota(\{gender\})$  $\iota(\{age, gender, job\}) - \iota(\{gender, job\})$  $\iota(\{age, gender, income\}) - \iota(\{gender, income\})$  $\iota(\{age, gender, income, job\}) - \iota(\{gender, income, job\})$ 

# Key Idea 3 | Set QII is a Cooperative Game

- Cooperative game
  - set of agents
  - value of subsets

Voting

Revenue Sharing

Input Influence agents → features value → influence

#### Shapley Value

• [Shapley'53] For cooperative games, the only aggregation measure that satisfies symmetry, dummy, and monotonicity is:

$$\phi_i(N,v) = \sum_{S \subseteq N \setminus \{i\}} \frac{|S|! (n-|S|-1)!}{n!} m_i(S)$$

- Need to compute sum over all subsets of features:
  - Efficient approximation by randomly sampling sets

#### **Details** | Set QII is a Cooperative Game

- Cooperative game < N, v(S) >
  - N: set of agents
  - v(S): value of set S
- Examples of cooperative games:
  - Voting: v(S) = does motion pass if voters in S vote yes?
  - Revenue sharing: v(S) = revenue earned by agents in S
- Our setting: v(S) is the Set QII  $\iota(S)$
- Define a value  $\phi_i(v)$ , measuring importance of i in game v.
  - By aggregating marginal contributions:  $m_i(S) = v(S \cup \{i\}) v(S)$

#### **Details** | Set QII is a Cooperative Game

- Marginal contribution:  $m_i(S) = v(S \cup \{i\}) v(S)$
- Axioms of influence:
- Symmetry:
  - For all i, j and  $S \subseteq N \setminus \{i, j\}$ ,  $v(S \cup \{i\}) = v(S \cup \{j\})$ , implies  $\phi_i(v) = \phi_j(v)$ .
- Dummy
  - For all  $i, S \subseteq N$ ,  $v(S \cup \{i\}) = v(S)$ , implies  $\phi_i(v) = 0$ .
- Monotonicity
  - For two games  $v_1, v_2$ , if for all S,  $m_i(S, v_1) \geq m_i(S, v_2)$ , then  $\phi_i(v_1) \geq \phi_i(v_2)$ .
- Only the Shapley value satisfies all three:

$$\phi_i(N,v) = \sum_{S \subseteq N \setminus \{i\}} \frac{|S|! (n-|S|-1)!}{n!} m_i(S)$$

#### **Experiments** | Test Applications

arrests

Predictive policing using the National Longitudinal Survey of Youth (NLSY)

- Features: Age, Gender, Race, Location, Smoking History, Drug History
- Classification: History of Arrests
- ~8,000 individuals

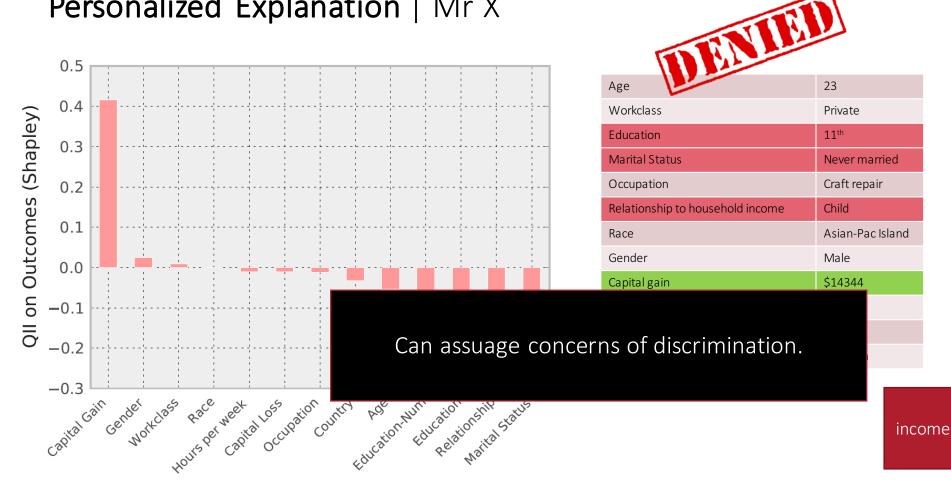
income

Income prediction using a benchmark census dataset

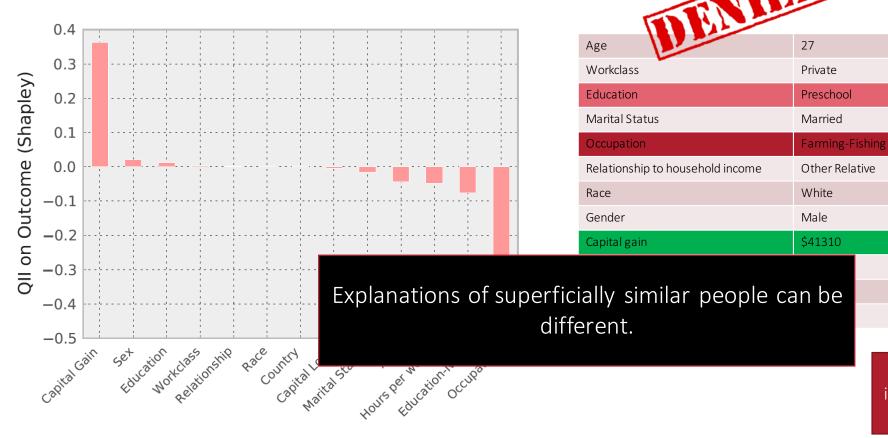
- Features: Age, Gender, Relationship, Education, Capital Gains, Ethnicity
- Classification: Income >= 50K
- ~30,000 individuals

Implemented with Logistic Regression, Kernel SVM, Decision Trees, Decision Forest

# **Personalized Explanation** | Mr X



# **Personalized Explanation** | Mr Y



# **Result** | Quantitative Input Influence (QII)

A technique for measuring the influence of an input of a system on its outputs.

Causal Intervention	Deals with correlated inputs
Quantity of Interest	Supports a general class of transparency queries
Cooperative Game	Computes joint and marginal influence
Performance	QII measures can be approximated efficiently

#### Related Work: QII

- Randomized Causal Intervention
  - Feature Selection: Permutation Importance [Breiman 2001]
  - Importance of Causal Relations [Janzing et al. 2013]
  - Do not consider marginal influence or general quantities of interest
- Associative Measures
  - Quantitative Information Flow: Appropriate for secrecy
  - FairTest [Tramèr et al. 2015]
  - Correlated inputs hide causality
- Interpretability-by-design
  - Regularization for simplicity (Lasso)
  - Bayesian Rule Lists [Letham et al. 2015]
  - Potential loss in accuracy

#### Related Work: Accountability for Use Restrictions

- Accounting for proxies and their causal use is missing
  - Usage control in computer security, Sandhu and Park 2002
  - Information accountability, Weitzner et al. 2008
  - Audit algorithms for privacy policies, Garg, Jia, Datta 2011
  - Enforcing purpose restrictions in privacy policies, Tschantz, Datta, Wing 2012
  - Privacy compliance of big data systems, Sen, Guha, Datta, Rajamani, Tsai, Wing 2014
- Fairness in big data systems
  - Group fairness [Feldman+ 2015]: detection and repair of disparate impact; does not account for proxy usage in general
  - Individual fairness [Dwork et al. 2011]: focus on correctness by construction not accountability

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Do not use a protected information type (explicit or proxy use) for certain purposes with some exceptions

#### Accountable Big Data Systems

- Oversight to detect violations and explain behaviors
- Correction to prevent future violations
  - Usage Privacy:
    - Do not use health information for purposes other than those of healthcare context; exceptions for law enforcement

